

NEWS ADVISORY

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For Immediate Release

Date: October 11, 2007

Contact: Aaron Crim, Public Relations Director, 963-3466 (media use only)

Michael Christensen, Utah Cultural Celebration Center Folklorist (965-5108)

Fourth Annual Utah Folk Arts to be held at Utah Cultural Celebration Center

WHAT: On November 3, 2007 the Utah Cultural Celebration Center proudly presents the fourth

annual Utah Folk Arts Celebration, a community event recognizing Utah's folk, traditional and ethnic artists. The Free celebration features a variety of family-friendly, exciting and

educational events for the general public.

WHEN: November 3, 2007

2:00 - 9:00 p.m.

WHERE: Utah Cultural Celebration Center

1355 West 3100 South

WHO: EVERYONE is invited to the FREE Utah Folk Arts Celebration. Activities include traditional

music and dance, ethnic foods, craft demonstrations by local Utah artists, a special Day of the Dead altar exhibit, and a YourStory oral histories recording booth. The day's activities will culminate with "Makahiki" – a special program celebrating the Hawaiian New Year.

WHY: To recognize and celebrate those who "bear" or carry traditions in our community; to enjoy

and learn about traditional music and dance; to learn from and about craft demonstrations

by living Utah artists, and to appreciate local, ethnic foods.

For more information about this and other events or exhibits at the Utah Cultural Celebration

Center, call Michael Christensen at 965-5108.

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